

3rd Winter Academy: 21 - 29 November, 2023

Basel, Switzerland

I Trainer: Ms. Sibylle Rupprecht from Switzerland

2 Whole Class Days by During 22 - 23 November, 2023

For 30 years, **Sibylle Rupprecht** headed profit centers, SMEs or international NGOs. Her rich and varied experience makes her a consultant with an excellent understanding of the challenges faced by companies and organisations. She has also created her own consulting companies, accompanying her clients in their growth, reorganization and political representation. An experienced advocate at the UN and the European Union, she appreciates the importance of governance, as well as internal and external procedures and communication. Recently she founded a training academy through which she and other experts teach on subjects such as mediation, advocacy, negotiation, human behavior analysis, leadership.

Building on her experience as a member and chair of various boards and expert groups, Sibylle Rupprecht also brings her expertise to companies, foundations and associations by helping them to embrace diversity, upskill their human capital and enhance performance of the board of directors. Sibylle Rupprecht is a lecturer, trainer and coach. She is a mentor at the Cherie Blair Foundation, she teaches and trains in different training institutes and in the field.

She studied management of international organizations at the University of Fribourg and holds an executive certificate in international advocacy from the Graduate Institute in Geneva.



Day 1 Topic: Ethical Leadership – the great reset after the pandemic and vector of peace

Peacebuilding often involve many different levels of actors from the smallest local interventions to the negotiations between international actors.

Advocacy needs to take this into consideration. At larger level, more formal advocacy campaigns promoting peace and intercommunal understanding might be called for. During this training day, we will look at the different building blocks of a campaign in order to learn how to build an advocacy campaign which can be rolled out locally but also at wider level, who needs to be influenced, informed and trained, what means are needed, how to communicate and which means to use for what target groups.

Methodology: The training is interactive, building on participants' knowledge and experience. Individual and work group discussions include conceptual input and are based on hands-on learning methods. Tools and concepts are introduced and case studies are examined. This workshop will equip participants with the necessary tools to start designing, developing and running advocacy campaigns. The participants will have the opportunity to make a basic design of a campaign

Day 2 Topic: Advocacy & Communication Including practical exercises

Building on the first day, we will look at the means of mediation to solve a conflict. Mediation is a dynamic, structured, interactive process where an impartial third party (the mediator) assists disputing parties in resolving conflict through the use of specialized communication and negotiation techniques. The mediator uses a wide variety of techniques to guide the process in a constructive direction and to help the parties find their optimal solution. A mediator is facilitative in that she/he manages the interaction between parties and facilitates open communication. This brief training will look at the basis of the mediation, a number of techniques that facilitate the work of a mediator such as being aware of biases and prejudices, looking for the hidden agenda, as well as a short glimpse into body language and especially facial expressions.

Methodology: The workshop gives participants the necessary skills to understand conflicts that may arise in a multicultural environment and how it can be handled constructively. We will look at tools to tackle professional and personal disputes. Participants will have the opportunity to discover through practical exercises and especially through a concrete mediation case, this means for conflict resolutions which is extremely useful in many work and private situations.

II Trainer: Ms. Anna Shevchenko from UK

2 Whole Class Days in 24 - 25 November, 2023

Anna is a CEO of 3CN, a company that pioneered a concept of cultural risks. Among other projects, the company is currently providing the cultural training for the British Defense attaches globally.

She has over 30 years of experience in delivering projects in the field of international communication and cultural risks for international organisations, global companies and leading educational establishments worldwide.

As the British Government Stabilisation Unit Deployable Expert on conflicts, she has worked in and on various conflict environments: Chechnya, Kosovo, Ukraine among others.



Day 1 Topic: Culture in the Global World

What are the current global cultural trends and threats? How do visible and invisible cultures interact? Can culture be used as a weapon? The participants will seek the answers to those questions in the group discussions, interactive exercises and analysis of the presented material.

Methodologies

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| A) Lectures & Theory | B) Group Works & Presentations | C) PowerPoint Presentations |
| D) Experience Sharing | C) Case Study | E) Group Discussions |

Day 2 Topic: Intercultural mediation - trends and methods; Reconciliation across cultures - discussion

Building on the knowledge tools from day one the participants will engage in the development of the cultural mediation case study and also will be introduced to the notion of the national dialogue and learn about the key approaches to reconciliation across cultures.

Methodologies

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|-----------------------|--------------------------------|-----------------------------|
| A) Lectures & Theory | B) Group Works & Presentations | C) PowerPoint Presentations |
| D) Experience Sharing | C) Case Study | E) Group Discussions |

III Trainer: Dr. Martin Geiger from Canada

2 Whole Class Days in 27 - 28 November, 2023

Martin Geiger is Associate Professor of Politics of Migration and Mobility at Carleton University (Canada) and a recognized international academic expert specializing in the fields of migration, refugees, development and humanitarian assistance, security, innovation and growth, international organizations, and NGOs. As member of several international networks of expert practitioners and think tanks (e.g., Center for China and Globalization), Dr. Geiger holds strong expertise in working as a trainer and knowledge facilitator with non-academic audiences including the government, NGO and corporate sector. During the negotiations that led to the adoption of the UN Global Compact on Migration, Martin Geiger was member of the Canadian Migration Experts Group advising Canada's federal government.



Based in Canada's capital Ottawa, Martin Geiger is also frequently invited to provide advice and insights to embassies, foreign delegations visiting Canada and other relevant stakeholders and groups. Dr. Geiger's current projects with industry and government stakeholders in Canada and other countries, including China and Germany, include the provision of applicable and stakeholder-tailored research and advice in the field of migrant and expat talent acquisition and retention. In 2019 and 2020, Dr. Geiger has been invited to the Paris Peace Forum as a speaker and session moderator on topics of talent mobility, development, and innovation.

Day 1 Topic: Global Mobility and Refugee Flows: Old and New Challenges in a Post-COVID-19 World

This full day class will provide participants with critical knowledge and understanding concerning key basics in migration and refugee studies, and main trends and challenges related to migration, refugee movements, and closely connected issues such as development, conflict and security, and climate change. Global mobility and refugee flows are extremely complex, crosscutting and highly consequential phenomena. The insights, provided in the format of short input lectures and facilitated interactive group work, will draw on cases from different world regions. Following the pandemic, global mobility, including refugee movements, will continue to pose significant and potentially increasing challenges to stakeholders across all sectors. Based on the trainer's experience in working with industry, government, and civil society stakeholders in Canada and Germany, our full day training concludes with the dissemination and joint discussion of applicable best practices in the on-boarding and labour market and workplace retention of migrants and refugees.

Methodologies

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| A) Lectures & Theory | B) Group Works & Presentations | C) Experience Sharing |
| D) Case Study | D) Case Study | E) Group Discussions |

Day 2 Topic: Humanitarian Assistance and Post-Conflict Stabilization

Participants will gain familiarity with key principles and lessons learnt in humanitarian assistance and post-conflict stabilizations drawing on insights gained in various countries and cases of international assistance and intervention. Our training focuses on the role, expertise and possibilities of international stabilization efforts and the provision of humanitarian assistance which international and non-governmental entities and groups can and are able to provide alongside donors and state governments. Our training concludes by focusing on, and discussing with participants the possibilities, continued necessities, but also ever more complex challenges of humanitarian assistance and post-conflict stabilization, drawing on the cases and currently extremely challenging situation in Afghanistan (which had tremendous impacts on our understanding and past and future practices and ideals of humanitarian assistance and post-conflict stabilization) and Ukraine.

Methodologies

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|---------------------------------|---|------------------------------|
| A) Lectures & Theory | B) Group Works & Presentations | C) Experience Sharing |
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