

11th International Summer Academy: 4 - 13 August, 2019

Basel, Switzerland

IPD Academic Programs: Theory - Practice - Research - Exchange - Networking - Contribute

I EXPERT: Mr. Peter Aeberhard from Switzerland

2 Whole class days in 5 & 6 August, 2019

Mr. Peter Aeberhard has a 25 years' experience with people from worn torn countries and in the context of migration. He has a working experience as regional director for the Horn of Africa for Caritas and established Caritas Switzerland's peace promotion unit back in 2001. He worked as Director of Foundation Hironnelle (radio in war torn societies) www.hironnelle.org. Thereafter he was in the Swiss Foreign Ministry as strategic controller for the human security decision, thereafter as political advisor for sub Saharan Africa. Mr Aeberhard is a trained mediator and has recently done courses in Harvard's Program on Refugee Trauma. 2015 he founded the Trauma Healing and Creative Arts Coalition www.thac.ch. and established the Swiss Civil Society Platform on Migration and Development www.mdplatform.ch. For 10 years he was co-chairing the Swiss Branch of the International Fellowship on Reconciliation.



Day 1 Topic: Conflict, Conflict Transformation and Reconciliation

Methodology

- A) Lectures & Theory B) Group Works & Presentations C) PowerPoint Presentations
D) Experience Sharing E) Simulation Games

What is a conflict? Consequences of conflict? Focus on individual and institutional approaches to conflict transformation, conflict resolution and reconciliation. Methodological approaches to understand and analyse conflict patterns. Sharing the ideas behind concepts of Do no harm, the role of the Geneva Conventions and of transitional Justice.

Day 2 Topic: Trauma, Healing & Forgiveness

Methodology

- A) Lectures & Theory B) Group Works & Presentations C) PowerPoint Presentations
D) Case Study E) Simulation Games F) Short Video Documentary

What is a traumatic experience? Consequences of trauma? Focus on individual and institutional approaches to trauma healing. Understanding violence, response to violence, trauma, trauma recovery and dealing with the past. If required individual sessions can be applied on request of students.

II EXPERT: Mrs. Anna Shevchenko

2 Whole class days in 7 & 8 August, 2019

Mrs. Shevchenko is a leading expert on international crisis communication and cross-cultural mediation, lecturing and advising across the world - from Australia to Ukraine. She has worked in 45 countries, speaks 8 languages. She gave cross-cultural communication support and advice to 5 British Prime Ministers to date. Anna is a Deployable Civilian Expert of the British Government in the field of international conflicts and worked in various international conflict scenarios. In 2014 she was Deputy team leader at the international OSCE monitoring mission in Ukraine dealing with human rights violations, IDPs, hostages and security issues during the conflict. Anna is a visiting lecturer at the Royal College of Strategic Studies, London and the UK Defence Academy in Shrivenham. She has developed a course on Conflict and Culture for NATO professional development.

Anna is an author of 5 books, 2 - on cross cultural communication.



Day 1 Topic: Cross cultural communication in crisis

Brief introduction of the topic

We are going to look at key trends in cultural risks for the 21 century and examine the notions of visible and invisible cultures, gaining insight into unspoken norms and behavioural analysis.

The day will examine approaches to cross-cultural crisis communication. We are also going to work on case studies in the field of strategic communications and culture.

Methodology: Lectures, Group Work, Presentations, Case Study & Film

Day 2 Topic: Intercultural mediation – trends, methods and practical application

We are going to examine the principles of cultural mediation in the practical session comparing various scenarios: UK versus Indonesia and create the cultural mediation toolkit.

The day will also cover cultural aspects of justice in ethnical conflicts through case studies and discussion as well as the cultural aspects of post conflict restructuring.

Methodology: Lectures, Group Work, Presentations & Case Study

II EXPERT: Mr. Mukhtar Ahmad from Switzerland

1 Whole & 1 Half class day in 10 & 11 August, 2019

Mr. Mukhtar has over 20 years of experience in public, private and international development sectors, working on national and international/multilateral assignments in the areas Multilateral Diplomacy, Government Affairs and Liaison, International Trade and Investment Policies; Global Health; Public Affairs and Advocacy.

Currently working as Economist with the Food and Agriculture Organization of the United Nations, previously he worked with the UNCTAD, UNDP, Permanent Mission of Pakistan to WTO Geneva, Ministry of Commerce and Board of Investment Pakistan, USAID and EU Projects. He also led the multilateral negotiations at the WTO as Chairman of the WTO Working Party on Domestic Regulations for Trade in Services (2010-2011).

He carries a rich and unique combination of educational and professional qualifications in Economics (M.A and PGD), Law (LL.M and LL.B), Public Policy (MPP), Accounting/Finance (FCMA, PFA), and Biotechnology (PGD). He has worked in Asia, Middle East, Africa and Europe regions and established extensive professional network. He is fluent in English, Urdu, Punjabi, Hindi and working knowledge of French, Arabic and Farsi.



Day 1 Topic: I Class Day Topic: International Economic and Trade Issues with focus on WTO

Globalization, after having its peak period, is witnessing a subtle retreat; particularly the economic and trade aspects. There is a need to understand how the economic globalization evolved, impacted (to varying degrees) different regions and countries and why there are protectionist sentiments.

This session (1 day) will explore the following topics:

1. Evolution of International economic and trading system; post WW-II
2. Introduction to the World Trade Organization (WTO)
3. State of affairs and negotiations in the WTO
4. Group work (case study) on negotiating international economic and trade treaties

Methodology: Lectures, with presentations, Case Study & Group work

Day 2 Topic: International Trade and Food Security, Climate Change and Public Health Diplomacy

This session will cover the following topics; which are relevant to international economic and trade sphere and often times misunderstood in policy discussions.

1. How trade can help achieving food security? This will introduce the concept of food security, its dimensions and how could a country work towards achieving it, by using domestic and international trade.
2. Interaction between the climate change (and related policies) and the economic and trade policies at national, regional and global levels.
3. Public health diplomacy at the global level. How does it impact a country's ability to cope up with every increasing health policy and related challenges.

Methodology: Lectures, with presentations, Case Study & Group work

IV EXPERT: Mr. Marc Finaud from Switzerland

1 Whole & 1 Half class day in 12 & 13 August, 2019

Mr. Finaud is a Senior Programme Advisor, Emerging Security Challenges Programme, Geneva Centre for Security Policy (GCSP)

A former French career diplomat with experience in bilateral and multilateral diplomacy who has been sharing it in training junior diplomats from all over the world and conducting research in sensitive areas such as arms proliferation, the Middle East, terrorism, peacebuilding, media relations, etc.



Day 1 Topic: Multilateral Diplomacy: Processes, Techniques and Strategy

Brief introduction of the topic (2 -5 sentences)

Since the late 19th century, States have been cooperating on issues of common interest within frameworks such as diplomatic conferences or international and regional organisations. Over the years, multilateral diplomacy has increasingly gained traction and effectiveness to address issues that require common action in a globalized world: conflict prevention and post-conflict peacebuilding, climate and the environment, trade and development, human rights, disarmament, migration, information technology, etc.

Moreover, as a form of open diplomacy, multilateral diplomacy has been more and more open to multi-stakeholder approaches and a growing role for civil society. Despite persistent or recurrent trends in traditional power politics, unilateralism or bilateralism, it is more important than ever to analyse and understand the functioning of multilateral diplomacy, the techniques it requires, and the strategies that allow it to operate.

Methodology: Lectures & Group Work

Day 2 Topic: Media and International Security: Witness or Actor?

Media is present and active at all stages of situations affecting national and international security: peace, crisis, conflict, war, post-conflict. Journalists are not only witnesses who report on events, they can also be affected by conflict situations, or influenced by their backgrounds, bias, or the economic interests of their media. Diplomats, civil servants or any other actor involved in international action should be prepared to interact with journalists, and also be made aware of the growing role of non-professional media or social media, including their negative aspects such as false news, manipulation, unchecked information, etc.

Methodology: Lectures & Group Work