

School of Diplomacy & International Relations

# **Training Courses in Diplomacy & International Relations**

# Dates: 5 - 11 January, 2026

# Early Bird Application Deadline: 15 September, 2025 Late Application Deadline: 25 November, 2025

Venue: Basel, Switzerland



We bring together Academic Institutions, State, Private & Public Sectors



# **Key Facts of Program**

- Arriving Day of Participants. 5 January, 2026
- Departure Day of Participants: 11 January, 2026
- Class Days: 6, 7, 8 & 9 January, 2026
- Free Da: 10 January, 2026
- Start Time: 09:00 AM
- End Time: 16:45 PM
- Language of instruction: English

# **LECTURER: Professor Marc Finaud**

**Marc Finaud** is a Senior Advisor and an Associate Fellow at the Geneva Centre for Security Policy (GCSP). He is a former French career diplomat with experience in bilateral and multilateral diplomacy which he has been sharing in training junior diplomats from all over the world while conducting research in sensitive areas such as arms proliferation, the Middle East, terrorism, peacebuilding, media relations, etc. He was seconded to the GCSP from 2004 to 2013 and was then a staff member, leading activities related to Arms Proliferation until 2022. In his 36-year diplomatic career he served in bilateral postings (USSR, Poland, Israel, Australia) and multilateral ones (Conference on Security and Cooperation in Europe, Conference on Disarmament, United Nations). From 2013 to 2015, Marc Finaud was also Senior Resident Fellow at the United Nations Institute for Disarmament Research (UNIDIR). He still teaches at several universities and the UN Institute for Training and Research (UNITAR). He has published many articles, chapters and books on arms control and disarmament as well as on the Middle East and international humanitarian law. He is now also a Swiss citizen.



## 6 January, 2026 - Class Day 1 Topics

- Introduction to Diplomacy: Theory and Practice
- Introduction to Diplomatic Negotiation
- Exercise on Negotiation and Communication

## 7 January, 2026 - Class Day 2 Topics

- Traditional and Humran Security Challenges
- Arms Proliferation and Military Spending
- The Actors and Institutions of International Security

## 8 January, 2026 - Class Day 3 Topics

- Responses to Traditional and Human Security Challenges
- Multilateral vs Bilateral Negotiations
- Diplomatic Negotiation Technique

## 9 January, 2026 - Class Day 4 Topics

- Intercultural Communication and Diplomacy
- Crisis Diplomacy and Negotiation
- Exercise on Negotiating a Ceasefire Agreement

## **Class Day One: Introduction to Diplomacy and Negotiation**

For centuries, relations between states have required the development of rules acceptable to all to facilitate political, economic, and cultural ties and make them mutually beneficial. International Relations theories were also crafted to explain decisions by state actors in their interaction, for some motivated mainly by the search for national interests and security, for others by a reliance on alliances or organizations designed to promote cooperation and address common challenges. Negotiation was and still is at the heart of international relations whether in a bilateral, regional, or multilateral context.

#### Class Day Two: Traditional and Human Security Challenges in International Relations

States have been traditionally confronted to so-called "hard" security challenges and threats that included armed conflict, invasions, annexations, imperialism, colonialism, terrorism, etc. This has been often expressed by military spending, arms build-up and proliferation. At the end of the Cold War, although such traditional challenges didn't

disappear, the focus shifted to so-called human security challenges and risks, meaning threats to the security of individuals and groups in areas such as job security, food security, health security, climate security, violation of human rights, etc.

#### Class Day Three: Responses to Traditional and Human Security Challenges

Responses to traditional security threats were carried out with military means nationally or in military alliances and were often illustrated by great-power competition. International responses included conflict prevention, conflict analysis, conflict management, peacekeeping, conflict resolution, peacebuilding, etc. Responses to human security challenges take place with multilateral and regional cooperative mechanisms: regional and universal organizations; the UN Security Council; "minilateralism" (G7, G20, BRICS, etc.), environment and climate diplomacy; health diplomacy; human rights diplomacy; multilateral action against terrorism and organized crime; economic, trade, and development diplomacy including the Sustainable Development Goals (SDGs), etc.

#### **Class Day Four: Intercultural Communication and Negotiation**

Diplomacy was traditionally conducted in a confidential manner while modern diplomacy, mainly multilateralism, requires openness, transparency, communication skills, accountability, and a growing role for non-state actors. Negotiation, whether bilateral or multilateral, also requires specific skills and can be developed also in times of crisis.

#### Class Day Five: Communication and Chairing Skills, Rules of Protocol and Etiquette

As a key diplomatic activity both in bilateral and multilateral framworks, communication can become a decisive asset for national or regional interests and successful negotiation. This also applies to the skills of conducting and chairing meetings. Rules of Protocol and Etiquette have been developed to facilitate diplomatic relations. Finally, to sum up the module, it is important to be able to prioritize security policy in the medium or long term, especially in a conflict or crisis situation.

#### Methodologies

A) Lectures & Theory	<b>B</b> ) Presentations	C) PowerPoint Presentations
<b>D</b> ) Experience Sharing	E) Case Studies	F) Simulation Exercises

# **Eligible Participants**

A broad range of the interested participants from various countries within the fields mentioned below can apply to the **Training Courses:** 

- Representatives of Government Institutions, Diplomatic Missions and Courts
- Representatives of Business Institutions and Private Sector
- Representatives of Religious Organizations and Political Parties
- Representatives of IOs, INGOs and Local NGOs
- Representatives of Universities, Academic Staff, Researchers and Students
- Representatives of Media Institutions
- Lawyers, Mediators, Coachers, Mentors and Peacebuilders
- Other potential individuals

Alumni Participants represented State Institutions, Embassies, Private Institutions, Universities, Swiss Government, Australian Government, Romanian Government, UK Government, European Union, European Investment Bank, Asian Development Bank, African Union, United Nations, UNWOMEN, IOM, UNDP, UNICEF, ICRC, Peace Brigades International, Soros Foundation, Deutsche Gesellschaft für Technische Zusammenarbeit, Medecins Sans Frontieres, Welthungerhilfe, Save the Children and etc. institutions and also individuals (Students, Researchers, Philanthropists, Trainers, Teachers, Scientists, Activists, Journalists and etc.).

# **Scholarship**

IPD offers support for most needed potential participants in the form of reduced participation fees.

If you wish to request a discounted participation fee amount, please write your request briefly via email before or during the application submission period.

Unfortunately IPD scholarship program does not cover all of the participation fee and international travel expenses. There have following discount opportunities:

- 10% discount for Alumni of IPD programs
- 10 % discount for Students (Valid with actual Student Card)
- 10% discounts for small NGO representatives (Valid with Organizational Reference Letter)
- 10% discount for paying together with group of participants (More than 2 person)
- 10% discount for Annual **ProPeace** Members (For registration please visit www.ipdinstitute.ch)



Participation Fee: All the fees stated below are calculated per participants.

- Early Bird Application Fee with Single Room: 2100EUR
- Early Bird Application Fee with Double Room: 1850EUR
- Early Bird Application Fee without Accommodation & Breakfast: 1200EUR
- Late Application Fee with Single Room: 2550EUR
- Late Application Fee with Double Room: 2300EUR
- Late Application Fee without Accommodation & Breakfast: 1600EUR

# **Participation Fee includes**

- Accommodation
- Two Meals per class day (Breakfast & Lunch expenses included in the fee)
- Course & Stationary Materials (Badge, File, Notebook and Pen)
- Free WiFi
- Program Fee
- Certificate
- Cables and adapters
- Coffee-Tea breaks per class days
- Invitation Letter
- Application Fee
- Free BASELCARD for who is paid for Accommodation for whole training period which includes
- FreeUse of public transport in Basel City
- Free WiFi at 17 hotspots
- ✤ A one-time 50% discount on
  - admission to museums (incl. special exhibitions)
  - entry to Basel Zoo
  - admission to Theatre Basel (only applies to tickets purchased at the box office)
  - 2-hour tour on the sightseeing bus
  - walking tour of the old town
  - scheduled trips on cruises offered by Basler Personenschifffahrt

## B) Additional Expenses: Unrefundable

- Additional Single/Double room stay includes breakfasts & local city transport ticket: Available upon request

- Welcome meeting in Basel Airport, Personal Driver and transfer to hotel: 130EUR per person

# **Cancellation Rules & Procedure**

Below stated high cancellation prices stated because of to prevent the mass application submission of nonserious people and prevent the financial risks of accommodation expenses.

Please note that after submission of the application, any participation cancellation until 3 October, 2025 the charge will be 750€ from the paid participation fee for the administrative charges.

For participation cancellation between **30 October and 15 December**, **2025** the charge will be **1350**€ (not including bank transfer and exchange rates costs) for the participants from the paid participation fee for the administrative charges.

For participation cancellation after **15 December**, **2025**, there will be no refund on the paid participation fee.

Participant responsible to inform IPD directly by email or post about his/her participation cancellation

# **Event Place & Accommodation**

Please note that because of the availability of limited number of Accommodation rooms for IPD in our partner **Hotel Rheinfelderhof** where the Project Management Courses will be held and that is why we strongly advice applicants do they best to register for Program as soon as possible for we book the relevant room on time.

# **Event Place & Accommodation**

Hotel Rheinfelderhof Hammerstrasse 61, 4058 Basel, Switzerland www.rheinfelderhof.ch



# **IPD Bank Account**

Beneficiary's Name: Institute for Peace and Dialogue (IPD) Bank Name: PostFinance Ltd Bank Address: Mingerstrasse 20, 3030 Bern, Switzerland Account number: 91-577724-2 EUR IBAN: CH 27 0900 0000 9157 7724 2 SWIFT code: POFICHBEXXX

# Organizer

**Institute for Peace and Dialogue (IPD)** is an independent, international non-profit and non-religious institute located and registered in Basel, Switzerland where it dedicates itself in the promotion of the prevention of conflicts between and within states, organizations and individuals by implementing academic

programs and strengthening institutional dialogue between state institutions, private entities and civil society organizations.

IPD invites state institutions, companies, INGOs, think tank centres, researchers, media and interested public actors to the cooperation and implementation of creative, innovative, effective and sustainable initiatives for the sake of empowering constructive intercultural dialogue, mediation, global governance, leadership responsibility, peaceful conflict transformation, active world citizenship, human rights defence, security and welfare.

## **Our Vision**

Our vision is the education of an institutionalized civil society platform in peace-building, mediation, conflict transformation and intercultural dialogue, to convey a peaceful approach and behavior.

## **Our Mission**

Our mission is to empower state, public and private institutions capacities in peacebuilding, conflict resolution, mediation and intercultural dialogue fields to build up a solution-oriented positive thinking in their work, community and family in order to have institutional impact for the sake of whole society development.

## **IPD Academic Programs**

- Training Courses on Diplomacy & International Relations: 5 11 January, 2026 in Basel, Switzerland
- 5<sup>th</sup> International Winter Academy: 16 26 November, 2025 in Basel, Switzerland
- 15<sup>th</sup> International Summer Academy: 5 15 August, 2025 in Basel, Switzerland
- Summer Academy in Baku, Azerbaijan: 1 10 July, 2025
- Project Management Training Courses: 10 16 May, 2025 in Luzern, Switzerland
- 4th International Winter Academy: 17 27 November, 2024 in Basel, Switzerland
- 14th International Summer Academy: 5 21 August 2024 in Basel, Switzerland
- 3rd International Winter Academy: 21 29 November, 2023 in Basel, Switzerland
- 13th International Summer Academy: 7 21 August 2023 in Basel, Switzerland
- Capacity Building Training Course: 19 26 December, 2022 in Basel, Switzerland
- Executive Training for Nigerian Senior State Officials: 30 November 6 December, 2019 in Basel, Switzerland
- 1st & 2nd Basel Global Peace Conference: 4 & 13 August, 2019 in Basel, Switzerland
- 12th International Summer Academy: 13 22 August 2019 in Basel, Switzerland
- 11th International Summer Academy: 4 13 August 2019 in Basel, Switzerland
- 2<sup>nd</sup> International Autumn Academy: 27 October 03 November, 2018 in Zug, Switzerland
- 10<sup>th</sup> International Summer Academy: 25 July 03 August 2018 in Zug, Switzerland
- 9th International Summer Academy: 16 25 July, 2018 in Zug, Switzerland
- 1<sup>st</sup> International Spring Academy: 5 12 May, 2018 in Zug, Switzerland
- 1<sup>st</sup> International Autumn Academy: 29 October 04 November, 2017 in Zug, Switzerland
- 8<sup>th</sup> International Summer Academy: 11 20 August, 2017 in Zug, Switzerland
- 7<sup>th</sup> International Summer Academy: 20 29 August, 2017 in Zug, Switzerland
- 2<sup>nd</sup> International Winter Academy: 17 26 February, 2017 in Zug, Switzerland
- 6<sup>th</sup> International Summer Academy: 19 29 August, 2016 in Zug, Switzerland
- 5<sup>th</sup> International Summer Academy: 9 19 August, 2016 in Zug, Switzerland
- 1<sup>st</sup> International Winter Academy: 15 25 February, 2016 in Zug, Switzerland
- 4<sup>th</sup> International Summer Academy: 17 27 August, 2015 in Zug, Switzerland
- 3<sup>rd</sup> International Summer Academy: 07 17 August, 2015 in Zug, Switzerland
- 2<sup>nd</sup> International Summer Academy: 17 27 August, 2014 in Zug, Switzerland
- 1<sup>st</sup> International Summer Academy: 01 11 September 2013 in Vienna, Austria

## **Contact person for any questions**

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If you have any problem to contact with us via your office email, then please try to write us via online contact form or via your personal email or via LinkedIn or via Skype and inform your IT Department about the existed technical problem

We are looking forward to seeing you in our Diplomacy & International Relations

IPD Training Programs: Theory - Practice - Research - Exchange - Networking - Contribute

