

IX International Summer Academy: 16 - 25 July, 2018

Baar, Switzerland

IPD Academic Programs: Theory - Practice - Research - Exchange - Networking - Contribute

I EXPERT: Mr. Marc Finaud from Switzerland

2 full class day

Class days in 17 & 18 July, 2018

Mr. Marc Finaud is a Senior Programme Advisor, Emerging Security Challenges Programme, Geneva Centre for Security Policy (GCSP)

A former French career diplomat with experience in bilateral and multilateral diplomacy who has been sharing it in training junior diplomats from all over the world and conducting research in sensitive areas such as arms proliferation, the Middle East, terrorism, peacebuilding, media relations, etc.



Day 1 Topic: The Middle East: Conflict Analysis and Arms Control

- **The Elusive Middle East Peace Process:** Is There a Way Out? An historical and analytical insight into an ongoing conflict with worldwide implications and the failed or successful attempts to manage or solve it.

- **Arms Proliferation:** Challenges and Responses – Case Study: The Iran Nuclear Programme: an overview of legal and other international responses to the uncontrolled spread of conventional weapons and weapons of mass destruction – A study of the special case of the Iranian nuclear programme and the responses of the international community to this proliferation threat, leading to a negotiated win-win agreement This includes an exercise of simulated press conference of official spokespersons about a crisis situation related to the Iranian nuclear programme at the UN Security Council.

Day 2 Topic: Media, Communication, and Security Policy

- Media and International Security: Witness or Actor? A description of the traditional and contemporary role of media and journalists in situations of international crisis or conflict, with an increasing focus on the positive and negative impact of social media and at times difficult relations with official spokespersons.

– Communication and Chairing Skills: Practical advice on how to make the most effective use of communication techniques and tools (PowerPoint, Video, Public Speaking, Media Relations) as well as on how best to chair meetings.

- Conflict Analysis and Security Policy Prioritizing: an insight into conflict analysis techniques and a simulation exercise to apply them to priorities in conflict resolution and peacebuilding in the future using the Middle East as a case study.

II EXPERT: Dr. Andrea Marrone from Netherlands

1 full day + 1 half class day

Class days in 19 & 20 July, 2018

Dr. Marrone Andrea, PhD, trained UN, NATO and civil servants in the EU and has been selected as a consultant delivering training for the Council of Europe on human rights and rule of law issues. Since 2004 Dr. Marrone is employed in the Office of the Prosecutor of the International Criminal Court, the first permanent and treaty based international judicial institution established to help end impunity for the perpetrators of the most serious crimes of concern to the international community. In 2016 Dr. Marrone worked for Cordaid, a development and humanitarian relief agency, as an Expert Security & Justice. He has extensive professional experience facilitating development cooperation and peacebuilding in multiple conflict and post-conflict country-situations in Africa, Asia, Middle East and Europe.



Areas of Expertise: International Law, International Relations, Peace and Security, United Nations, International Criminal Court, Global Governance, European Policy, Law and Institutions, Human Rights, Human Security, Peacebuilding.

Recent Publications: A. Marrone, *The Governance of Complementary Global Regimes and the Pursuit of Human Security: the interaction between the United Nations and the International Criminal Court*, Intersentia, 2016.

Day 1 Topic: Public Policy & Justice

The EU Policies on Counter-Terrorism: Relevance, Coherence and Effectiveness (incl. group work)

My classes provide answers to the following questions: How far is Europe able to face terrorism, violence and crime? How does the EU respond to the current challenges of warfare and security threats? Which are the policies, norms, systems and methods applied in the field of freedom, security and justice? How do they work facing security threats on individuals? My class provides practical tools about how to build knowledge platforms with data collection, analysis, reporting, dissemination techniques and detailed assessments of human rights violations by states and non-states actors in European democratic societies. The Relevance, Coherence and Effectiveness of EU Policies on Counter-Terrorism will be analyzed proposing accurate policy formulations in the working groups.

Day 2 Topic: Counter-terrorism, Migration & Human Rights

Policy formulations for the creation of common EU values: freedom, security and justice (incl. group work)

The solutions proposed during this class derive from the comprehensive, all-inclusive and universal approach of the rule of law and its integrative methods considering intersections, interdisciplinary examination, knowledge expansion, global values, multilateral governance and international cooperation. The lecture formulates a policy relevant road map dealing with the challenges of our time providing civilian protection duties, conflict prevention and the preservation of the international legal and political order centralizing the human dignity and the 'freedom from fear' facing terrorism, violence and crime. My class will focus on relevant actions approaching the main causes of these new threats and crimes in our globalized society including humanitarian aid and values in conflict societies, international cooperation and peace and security policies. The classes will be enriched by practical assignments and working group exercises.

III EXPERT: Ms. Elaine Kassanos from Switzerland

2 full class day

Class days in 22 & 23 July, 2018

Elaine Kassanos is a CFA (Chartered Financial Analyst) Charterholder. She teaches CFA Institute Ethical and Professional Standards to Master students and professionals. She also has taught Business Ethics and International Relations courses at various universities in Switzerland. In the past, she worked as an Equity Analyst at asset managers/banks in the US and Switzerland. Elaine has a Bachelor degree (B.A.) from Tufts University, Medford, MA, US, in History and English. She also has a Master degree (Ed.M.) from Harvard University Graduate School of Education, Cambridge, MA, US, in Administration, Planning, and Social Policy.

Day 1 Topic: Cross-Cultural Negotiations & Ethics

Present "Cultural Dimensions Theory" framework for cross-cultural communications developed by Dutch social psychologist Geert Hofstede. Utilize categories such as "Individualism-Collectivism" with case studies and practical examples. Use the Deal and Kennedy model of culture for four different types of organizations. Share together misconceptions, and exchange views on how understanding can be improved. Learn basic concepts of negotiation methods including Getting to Yes: Negotiating Agreement without Giving In by Roger Fisher and William Ury. Explore how to develop a principle-based, 'win-win' approach rather than 'we v. them,' antagonistic attitude. Build on the knowledge of improved cross-cultural communication with debates launched on a variety of hypothetical situations. Present different philosophical approaches to Ethics such as Kant, Utilitarianism (Cost-Benefit Analysis), Egoism, Virtue Ethics, Natural Law, Kohlberg, Gilligan, Rawls, etc. The discussion will be animated by practical examples and debates of hypothetical issues, as the application of different ethical approaches is explored.



Day 2 Topic: International Relations

Understanding different theories of International Relations is a beneficial tool for evaluating situations and understanding the perspectives of the participants. Major theories are presented starting with a historical perspective. For Realism there is discussion of classical contributors such as Thucydides and Machiavelli. Focus is on the key principles of Realism such as security, power politics, and competition. Also Liberalism is explored, and its basic principles of freedom, peace, and cooperation. Immanuel Kant, Francis Fukuyama, and Joseph Nye are discussed. Focus turns to The English School (International Society,) and how it represents the middle ground between Realism and Liberalism. The emphasis is on justice and order, as important values, and the positive contribution of international organizations. Another key theory is Marxism with a focus on the value of welfare. Exchanging views and practical examples will occur as the theories and approaches are compared.

IV EXPERT: Mr. Stefan Ziegler from Switzerland

1 full day + 1 half class day

Class days in 24 & 25 July, 2018

Stefan is a Swiss national with over 17 years of experience in research and advocacy in humanitarian action. He now works as an international consultant, lecturer and trainer based in Geneva. Recently he worked with the OSCE in Eastern Ukraine. From 2009 until 2013 he established and headed the UN's Barrier Monitoring Unit, a research based project in the West Bank. He also worked as Operations Support Officer for UNRWA in Gaza and the West Bank. Before that he was a delegate of the International Committee of the Red Cross, working in Georgia, Abkhazia, Palestine and the Balkans. He is associate professor at the Geneva School of Diplomacy and International Relations where he also supervises postgraduate theses. Stefan regularly publishes humanitarian research and advocacy reports.



Day 1 Topic: Third Party Conflict Resolution: Strategies and Explanations

Third-party conflict resolution involves the use of a neutral third party to either help in the resolution of a dispute or to resolve the dispute. The day on Third Party Conflict Resolution focuses primarily on the concept of mediation which “is the intervention of a skilled and impartial intermediary working to facilitate a mutually acceptable negotiated settlement on the issues that are the substance of the dispute between the parties.”

A resolution that is voluntarily agreed to by the disputing parties is usually the best type of resolution because everybody leaves the resolution with something, even if it's not everything they wanted. This is especially helpful if the disputing parties will have to work with each other in the future.

Activities: A participative and interactive training methodology ensure efficient and effective learning. Storytelling and role plays further the understanding of the topics.

Suggested Reading: “Methods of Third-Party Intervention”. Article by Ronald J. Fischer, Handbook, pp. 158 - 182

http://www.berghof-foundation.org/fileadmin/redaktion/Publications/Handbook/Articles/fisher_handbookII.pdf

Day 2 Topic: Advocacy and Capacity Building

How humanitarian crises can turn into solid grounds for sustainable development and potentially prevent new conflicts from erupting will be discussed during this half day. Principles of responsible advocacy will be explored for the benefit of building institutional capacity and that of the beneficiaries suffering the impacts of war. Case material and real life examples from the trainer will be provided to illustrate the power of advocacy and make for interactive learning.

The “Advocacy and Capacity Building” session is designed to familiarize the student with a topic which cuts across most humanitarian and development projects at field and headquarter levels. The subject creates awareness for the practitioner and the academic alike. We will look at what constitutes advocacy and how it relates to communications, research and networking.

Finally, at the example of a learning alliance, it will be shown how NGO's limited resources can be more effectively used. Solidarity and intense sharing of knowledge amongst stakeholders does have the potential to improve programming and therefore organizational capacity.

Activities: Sharing and creation of knowledge among students through participative learning methods, communicative reflection, case study-related discussions and Q&A.

Suggested Reading: Academic journal article by Stefan Ziegler and Eva Birk: *Communicating the Community* in “Humanitarian Assistance in West Africa and Beyond”

http://www.friedensburg.at/uploads/files/Humanitarian_Assistance_in_West_Africa_Edited_Volume.pdf

published by the Austrian Study Centre for Peace and Conflict Resolution in conjunction with KAIPTC (Kofi Annan International Peacekeeping Training Centre), Accra, Ghana.